

# REGISTRATION BROCHURE



**ahra**  
**2015**

## AHRA 43<sup>RD</sup> ANNUAL MEETING & EXPOSITION

**July 19-22, 2015**

The Venetian-Palazzo Hotel and  
Sands Expo & Convention Center  
Las Vegas, NV



**ahra**

the association for medical imaging management

[www.ahraonline.org](http://www.ahraonline.org)

1.800.334.AHRA

# ABOUT AHRA

AHRA: The Association for Medical Imaging Management is the professional organization representing management at all levels of hospital imaging departments, freestanding imaging centers, and group practices. Founded in 1973, AHRA's 5000 members reach across the country and around the world. AHRA offers a complete slate of professional development programs including a comprehensive selection of educational conferences and seminars, networking opportunities, award winning publications, and the Certified Radiology Administrator (CRA) credential.



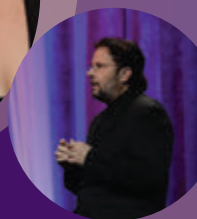
**ahra**  
**2015**



the association for medical imaging management

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## Las Vegas

Las Vegas, billed as The Entertainment Capital of the World, is one of the top tourist destinations in the world. Las Vegas is famous for its mega casino-hotels and associated entertainment, and is a global leader in the hospitality industry. With over 400 restaurants, featuring all types of cuisine, celebrity chefs, and cutting-edge menus; dozens of nightly shows; endless world-renowned shopping; close proximity to the Grand Canyon, Red Rocks, and Hoover Dam; and over 300 days of sunshine every year, Las Vegas promises something for everyone. For more information, visit [www.lasvegas.com](http://www.lasvegas.com) and [www.ahraonline.org](http://www.ahraonline.org).



## Hotel Information

AHRA's 2015 Annual Meeting and Exposition will be held at the Venetian-Palazzo Hotel and Sands Expo & Convention Center, located 4 miles from the McCarran International Airport and at the heart of the Las Vegas Strip.

### The Venetian-Palazzo and Sands Expo & Convention Center

3355 South Las Vegas Boulevard  
Las Vegas, NV 89109

**AHRA Rate:** \$193 single/double; includes \$25 daily resort fee (covers complimentary internet, gym access, unlimited calls & more)

AHRA attendees may choose to stay in either the Venetian or Palazzo hotel at the time of booking. The two hotels are connected, and equal distance from the meeting space at the Sands Expo & Convention Center.

For reservations, please call **702-414-1000** and ask for the AHRA: The Association for Medical Imaging Management rate. Or book online at [www.ahraonline.org/AnnualMeeting](http://www.ahraonline.org/AnnualMeeting). These rates are available until **Sunday, June 28, 2015**, or until the block is exhausted, whichever is first.

### HOUSING SCAM ALERT

Please be aware that you will **never** be contacted directly regarding housing arrangements for the 2015 AHRA Annual Meeting. Booking directly through AHRA's housing website or phone line is the **only** way to ensure an official, secure housing reservation.

To register online and for up-to-date information, please visit: [www.ahraonline.org](http://www.ahraonline.org)

### Continuing Education Information

ARRT Category A Continuing Education (CE) credit will be available at the AHRA Annual Meeting and Exposition. CE credit for states with licensure for radiologic technologists will also be available. The number of credits per session will be listed in the on-site program book.

AHRA will be using an electronic tracking system for CE credits at the 2015 Annual Meeting. The bar code on your badge will be scanned as you enter a session and as you leave the session. You must get BOTH scans in order to receive CE credit. Since the bar code on your badge tracks your attendance, you can only get CE credit if you have your badge with you at the session! Each night you will receive an e-mail listing the sessions you attended and the number of credits you received that day. This e-mail will also include links to online session evaluations—please make sure you complete the evaluations! After the conference you will receive an e-mail listing your complete attendance history and number of credits earned. More details about the CE tracking system will be provided in the on-site program book.

### Session Handouts

AHRA will post session handouts on its website 1-2 weeks before the start of the conference so attendees may print the handouts for the sessions they wish to attend in advance and bring them to the conference. Notes sections are also available in the on-site program book.

### Practice Management Track

Presentation topics and speakers were identified to create a robust educational program designed to address the real-life challenges faced by today's radiology practice managers and hospital administrators. Practice Management presentations are highlighted by the PM icon.



# Special Events

## Imaging Classic Golf Tournament

SUNDAY, JULY 19 • TPC LAS VEGAS GOLF CLUB

Buses depart at 7:30 am

Shotgun start at 8:30 am

Don't miss the 16th Annual Imaging Classic Golf tournament! Join your AHRA colleagues for a fun morning on the greens and raise money for a worthy cause ... the AHRA Education Foundation. The cost is \$140 for members; \$160 for non members. Please register at [www.ahraonline.org](http://www.ahraonline.org).

## CRA Exam Workshop

SUNDAY, JULY 19 • 7:30 am – 6:00 pm

*See registration form for fees.*

The Certified Radiology Administrator (CRA) Exam Workshop is designed to facilitate the attendees' study and preparation for the CRA Exam. The course reviews each domain, or subject area, covered in the exam—fiscal management, human resource management, operations management, asset management, and communication and information management. It focuses on areas to study as well as provides references and direction to other resources. Attendees should use the course to identify their respective areas of strength and weakness. Attendees may take an optional 1-hour sample test at the end of the workshop (5:00 pm - 6:00 pm). Completion of the workshop will help channel the attendees in their foundation of study for the CRA Exam. Breakfast and lunch are included in the registration fee.

## Lean Six Sigma Workshop

SUNDAY, JULY 19 • 1:30 – 5:30 pm

*See registration form for fees.*

**Upon completion, attendees will be awarded an AHRA White Belt certificate in Lean Six Sigma methodology.**

This 4-hour Lean Six Sigma workshop is designed with the imaging leader in mind. White Belts are trained in the DMAIC process to assist project teams through data collection and analysis. Lean and Six Sigma tools can help reduce waste, improve overall quality, and drive efficient decision making which is based upon data.

The AHRA White Belt Certification takes the DMAIC principles and, using imaging specific examples, applies these principles to common issues within the field. This practical, real-life approach is designed to take the fear out of Six Sigma, leaving its attendees empowered to make confident imaging decisions and with a desire to further expand this knowledge through subsequent belts.

## Leadership and Mentoring for Radiology Directors and Managers

SUNDAY, JULY 19 • 1:30 – 5:30 pm

*See registration form for fees.*

This next-generation leadership development program runs for one year, starting with a 4 hour workshop at the Annual Meeting, then each participant will have a confidential one-on-one 30 minute mentoring phone call each month with the program facilitator to talk through any leadership topic or challenge chosen by the participant. There are three goals for this program; to provide each participant with refreshed leadership skills and competencies; to create a networking group (with blog) that all participants can utilize going forward and to grow the confidence, courage and empowerment of each participant to address the leadership challenges confronting us all in diagnostic imaging.

During the workshop we will combine class work and breakouts to address different leadership styles; tackle staff engagement, delegation and goal setting; review the importance of your team's culture; discuss performance improvement techniques and finally shatter some paradigms around change management—all to facilitate delivery of your vision for the department.

**Please check the AHRA website for program details. To register online and for up-to-date information, please visit: [www.ahraonline.org](http://www.ahraonline.org)**

## Welcome Reception for New Members and First-Time Attendees

SUNDAY, JULY 19 • 5:45 – 6:30 pm

This invitation only reception is a great way to get acquainted with AHRA. Connect with new colleagues and then join them at the President's Reception, immediately following.

Generously Sponsored by



## President's Reception

SUNDAY, JULY 19 • 6:30 – 8:00 pm

Greet your AHRA friends and meet new ones at the annual AHRA President's Reception.

Generously Sponsored by





## KEYNOTE SPEAKER

MONDAY, JULY 20 • 9:00 – 11:00 am

### GRAND OPENING CEREMONY

Generously Sponsored by **Carestream**

Featuring **Jeff Havens**

Uncrapify Your Life!



## KEYNOTE SPEAKER

TUESDAY, JULY 21 • 9:45 – 11:00 am

Generously Sponsored by **FUJIFILM**

Featuring **Mike Schlappi**

If You Can't Stand Up, Stand Out!



## KEYNOTE SPEAKER

WEDNESDAY, JULY 22 • 3:30 – 5:30 pm

### CLOSING BUSINESS SESSION

Generously Sponsored by



Featuring

**Brad Montgomery**

## AHRA's Venetian Carnival Masquerade Party

WEDNESDAY, JULY 22 • 7:00 pm – 10:00 pm  
PALAZZO BALLROOM A-H

In the past, the Venetian Carnival was a magical time for everyone and involved the whole city. It broke all the rules of society and State, and gave the average man the chance to lose himself in revelry and fanciful costumes. Along the waterways, people would greet each other with a "Good morning Mr. Mask!" Personal identity and social class were no more; all that mattered was taking part in the grand illusion of the Carnival. Tonight, attendees enjoy their own illusory soiree, where the mystery and magic of Carnival is brought to life!



# Exhibit Hall

Visit more than **150 exhibitors** during exclusive exhibit hall hours Monday through Wednesday.

The AHRA exhibition contains the leading vendors of imaging products and services. Don't miss this unique opportunity to comparison shop under one roof. Complimentary lunch will be served to all attendees each day in the hall. It's the ideal opportunity to get up close with not only the products, but also with the exhibit personnel. Ask the questions you and your organization need answers to! Exhibitors will have their experts ready to demonstrate products and discuss all services.

## Exhibit Hall Hours

MONDAY, JULY 20	11 am - 2 pm
TUESDAY, JULY 21	11 am - 2 pm
WEDNESDAY, JULY 22	11 am - 1:30 pm

Exhibitors play an integral part of the Annual Meeting so be sure to stop by and thank them for their presence and support. Plan your appointments in advance and visit the AHRA website to see a current list of exhibitors and floor plan.

## Exhibitor Symposia

AHRA is pleased to partner with the leading companies in the imaging industry to bring you educational sessions that cover the most up-to-the-minute industry topics and issues. The following symposia are offered at no additional charge to attendees and all offer ARRT Category A CE credits. See [www.ahraonline.org](http://www.ahraonline.org) for session topics and more information.

To register online and for up-to-date information, please visit:

[www.ahraonline.org](http://www.ahraonline.org)

**FUJIFILM**

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**SIEMENS**



Three world class, inspirational *keynote speakers*

Seven action-packed *vendor symposiums*

*Basic Track* for new managers

*Advanced Track* for experienced leaders

*Half-day Six Sigma Workshop* for skill set development

*Networking opportunities* with peers and vendors



# Basic

# Management Program



A comprehensive program for tomorrow's medical imaging leaders.

The AHRA Leadership Institute is pleased to once again present the Basic Management program, specifically targeted for imaging professionals taking on new positions, opportunities, and challenges. As imaging personnel move from clinical to supervisory to leadership positions, different skills are required and critical to achieve success. The AHRA Leadership Institute offers a portfolio of development programs designed exclusively for medical imaging professionals. Each program—Basic or Advanced—addresses challenges pertinent to their respective roles. For new and aspiring supervisors and managers, this four-day comprehensive program will focus on basic management skills, including human resources, communications, operations management, asset management, finance and budgeting.

NOTE: To obtain the certificate of completion offered for this track, you must complete ten of the thirteen Basic Management Skills sessions (Budgeting for Business Management Parts 1 and 2 count as a single session, however, The Employment Continuum Parts 1 and 2 count as separate sessions). You may also select two "elective" sessions from the main conference. You must have evidence of attendance in 12 sessions total to receive your certificate (keynote presentations do not count towards the total—breakout sessions only).

To register online and for up-to-date information, please visit: [www.ahraonline.org](http://www.ahraonline.org).

## SUNDAY, July 19

8 :00 – 8:15 am	Welcoming Remarks
8:15 – 9:45 am	Managerial Communication: Communicating More Effectively in the Workplace
10:15 – 11:45 am	Introduction to Imaging Informatics
11:45 am – 1:00 pm	Lunch Break – on your own
1:00 – 2:00 pm	Patient Satisfaction in Today's Healthcare Environment
2:00 – 2:30 pm	Beverage Break
2:30 – 4:00 pm	Introduction to Asset Management
4:30 – 5:30 pm	Introduction to Project Management
5:45 – 6:30 pm	Welcome Reception for New Members and First-Time Attendees
6:30 – 8:00 pm	President's Reception

Generously Sponsored by  **WEST PHYSICS**  
The Medical Physics Experts

Generously Sponsored by  **AGFA**  
HealthCare

## MONDAY, July 20

7 :30 – 9:00 am	Continental Breakfast
9:00 – 11:00 am	Grand Opening Ceremony and Keynote
11:00 am – 2:00 pm	Exhibit Hall Open <i>Lunch served 12:00 pm–1:30 pm</i>
2:00 pm – 3:30 pm	Budgeting for Business Management - Part I
3:30 pm – 4:00 pm	Beverage Break
4:00 pm – 5:00 pm	Budgeting for Business Management - Part II

Generously Sponsored by  **Carestream**

## TUESDAY, July 21

6 :45 – 8:15 am	Continental Breakfast
8:15 – 9:15 am	Marketing Matters: Building Basics
9:45 – 11:00 am	General Session and Keynote
11:00 am – 2:00 pm	Exhibit Hall Open <i>Lunch served 12:00–1:30 pm</i>
2:00 – 3:30 pm	Quality Improvement
3:30 – 4:00 pm	Beverage Break
4:00 – 5:30 pm	Introduction to Business Writing: Proposals, P & P and Regulatory Requirements
6:00 – 8:00 pm	2015 Awards and AHRA Fellows Reception <i>By invitation only</i>

Generously Sponsored by  **FUJIFILM**

## WEDNESDAY, July 22

7 :00 – 8:30 am	Continental Breakfast
8:30 – 9:30 am	Art of Negotiation
10:00 – 11:00 am	The Employment Continuum - Part I
11:00 am – 1:30 pm	Exhibit Hall Open <i>Lunch served 11:30 am–1:00 pm</i>
2:00 – 3:00 pm	The Employment Continuum - Part II
3:00 – 3:30 pm	Beverage Break
3:30 – 5:30 pm	Closing Business Session and Keynote
7:00 – 10:00 pm	AHRA's Venetian Carnival Masquerade Party

Generously Sponsored by  **WEST PHYSICS**  
The Medical Physics Experts



# AHRA 43<sup>RD</sup> ANNUAL MEETING

## Schedule At-A-Glance

SUNDAY, July 19

7:30 am–2:00 pm	Imaging Classic Golf Tournament
7:30 am–6:00 pm	<p><b>CRA Exam Workshop</b> <i>Separate fee required</i></p> <p>7:30–8:00 am Breakfast/Welcoming Remarks</p> <p>8:00–9:30 am Test-Taking Tips and Communication &amp; Information Management</p> <p>9:45–11:15 am Asset Resource Management</p> <p>11:15 am–12:00 pm Break/Lunch</p> <p>12:00–1:30 pm Human Resource Management</p> <p>1:45–3:15 pm Fiscal Management</p> <p>3:30–5:00 pm Operations Management</p> <p>5:00–6:00 pm Sample Test (optional)</p>
11:00 am–12:00 pm	<p><b>Exhibitor Symposium</b> <i>Generously sponsored by</i> </p>
1:00 pm–2:00 pm	<p><b>Breakout Sessions</b></p> <ul style="list-style-type: none"> <li>• ICD-10: Only 2.5 Months Away</li> <li>• Patient Time-of-Service Collections: Maximizing Efforts and Reducing Bad Debt</li> <li>• Building an Enterprise Radiology Team in a Large Hospital System </li> <li>• Leading a Culture of Trust and Compassion</li> <li>• ACR Diagnostic Imaging Center of Excellence Journey</li> <li>• Risky Business: Provider Perspectives on Vendor Contracts</li> <li>• C-Suite Panel Discussion</li> </ul>
1:30–5:30 pm	<b>Lean Six Sigma Workshop</b> <i>Separate fee required</i>
1:30–5:30 pm	<b>Leadership and Mentoring for Radiology Directors and Managers</b> <i>Separate fee required</i>
2:00–2:30 pm	<b>Beverage Break</b>
2:30 pm–4:00 pm	<p><b>Breakout Sessions</b></p> <ul style="list-style-type: none"> <li>• Interventional Radiology Nurse Navigator: Improving Both Patient Satisfaction and Cost Efficiencies in the Radiology Department</li> <li>• Cutting Edge Legal Developments and Hot Topics Impacting Radiologists</li> <li>• Responding to the Evolution of Healthcare: Moving From Clinically Driven to Patient Driven in Medical Imaging</li> <li>• Enterprise Imaging Transformation</li> <li>• Coding Tips &amp; Traps</li> <li>• Clinical Decision Support: Boondoggle or Boon? </li> </ul>
4:30 pm–5:30 pm	<p><b>Breakout Sessions</b></p> <ul style="list-style-type: none"> <li>• AHRA Regulatory Affairs Update: XR-29 and More!</li> <li>• VNA for Enterprise Image Management – UnPAC Your Archives</li> <li>• Challenges of a High Risk Breast/Ovarian Cancer Program</li> <li>• Like a Good Neighbor, Community Radiology Is There!</li> <li>• Turn Your Workplace into a WOWplace</li> <li>• “Right Size” Staffing Analysis, Lessons Learned in the Diagnostic Imaging Department </li> <li>• Six Sigma Meets Business Intelligence</li> </ul>
5:45–6:30 pm	<p><b>Welcome Reception for New Members and First-Time Attendees</b> <i>Generously sponsored by</i> </p>
6:30–8:00 pm	<p><b>President’s Reception</b> <i>Generously sponsored by</i> </p>

# AHRA 43<sup>RD</sup> ANNUAL MEETING

## Schedule At-A-Glance

### MONDAY, July 20

7:30 am–9:00 am	Continental Breakfast
7:45 am–8:45 am	Exhibitor Symposium <i>Generously sponsored by</i>  <b>Mallinckrodt</b> Pharmaceuticals
9:00 am–11:00 am	Grand Opening Ceremony and Keynote <i>Generously sponsored by</i> <b>Carestream</b> <b>Jeff Havens:</b> <i>Uncrapify Your Life!</i>
11:00 am –2:00 pm	Exhibit Hall Open <i>Lunch served 12:00 pm – 1:30 pm</i>
2:00 pm–3:30 pm	<b>Breakout Sessions</b> <ul style="list-style-type: none"> <li>• Wooing Patients—Wowing the Bottom Line</li> <li>• Medical Imaging: More Than Fifty Shades of Grey</li> <li>• Strategic Planning: Turning Strategy into Reality</li> <li>• Going Lean: Imaging Throughput and Workflow Optimization <b>PM</b></li> <li>• Radiology Leadership: Building Well-Rounded Leaders and Improving Staff Engagement to Achieve Critical Enterprise-Wide Goals</li> <li>• Healthcare Reform <b>PM</b></li> </ul>
2:00 pm–5:00 pm	<b>Expanded Sessions</b> <ul style="list-style-type: none"> <li>• 2015 Update for Hospital Imaging Departments</li> <li>• 2015 MRI Safety Update</li> </ul>
3:30 pm–4:00 pm	Beverage Break
4:00 pm–5:00 pm	<b>Breakout Sessions</b> <ul style="list-style-type: none"> <li>• Denial Management: Playing the Game and Winning</li> <li>• Final 2015 Joint Commission Standards for Radiology - How to Ensure Your Facility Is Prepared</li> <li>• Pediatric Imaging Considerations to Improve the Customer Experience</li> <li>• “The Eyes Have It”, EVERYTHING Is an Image</li> <li>• Implications of Alternative Payment Models on Healthcare Market Transformation <b>PM</b></li> <li>• What Do You Want to Be When You Grow Up?: A Professional Development &amp; Leadership Discussion</li> <li>• Laying the Foundation for Excellence – How Collaborating with Your Radiologists Can Drive Best Practice Outcomes</li> </ul>
5:15 pm–6:15 pm	Exhibitor Symposium <i>Generously sponsored by</i> <b>SECTRA</b>

*The AHRA Annual Meeting is the year's must attend event!*



# AHRA 43<sup>RD</sup> ANNUAL MEETING Schedule At-A-Glance

TUESDAY, July 21

6:45 am–8:15 am	Continental Breakfast
7:00 am–8:00 am	Exhibitor Symposium <i>Generously sponsored by</i> <b>HITACHI</b> Inspire the Next
8:15 am–9:15 am	<p>Breakout Sessions</p> <ul style="list-style-type: none"> <li>• New Accreditation Requirements for Imaging</li> <li>• Having Issues with Write-offs and Denials? Learn About the Initiative and Implementation Process That Improved Our Overall Volume and Reimbursements</li> <li>• Aerodynamic Leadership</li> <li>• Imaging Efficiencies and Radiation Safety Improvements</li> <li>• “Take This Job and Shove It!” Preventing and Dealing with Burnout</li> <li>• Meaningful Use: How to Handle an Audit and How to Continue to Meet the New Measures <b>PM</b></li> </ul>
9:45 am–11:00 am	General Session and Keynote <i>Generously sponsored by</i> <b>FUJIFILM</b> <b>Mike Schlappi:</b> <i>If You Can't Stand Up, Stand Out!</i>
11:00 am–2:00 pm	Exhibit Hall Open <i>Lunch served 12:00 pm – 1:30 pm</i>
2:00 pm–3:30 pm	<p>Breakout Sessions</p> <ul style="list-style-type: none"> <li>• Going Lean: Imaging Throughput and Workflow Optimization (<i>Repeat</i>) <b>PM</b></li> <li>• Healthcare Reform (<i>Repeat</i>) <b>PM</b></li> <li>• Density Update – Reducing Legal Liability by Increasing Cancer Detection Rates</li> <li>• Defusing Radiation Hysteria and Improving Performance With a Rational Approach to Patient Radiation Dose Data</li> <li>• Employee Engagement: A Panel Discussion</li> </ul>
2:00 pm–5:00 pm	<p>Expanded Sessions</p> <ul style="list-style-type: none"> <li>• 2015 Update for Hospital Imaging Departments (<i>Repeat</i>)</li> <li>• 2015 MRI Safety Update (<i>Repeat</i>)</li> </ul>
3:30 pm–4:00 pm	Beverage Break
4:00 pm–5:30 pm	<p>Breakout Sessions</p> <ul style="list-style-type: none"> <li>• Clinical Decision Support: Boondoggle or Boon? (<i>Repeat</i>) <b>PM</b></li> <li>• Shall We Dance...What You Need to Know About Joint Ventures</li> <li>• Engineering Extraordinary Patient Experiences (Despite Ourselves)</li> <li>• State of Healthcare in the US: Navigating Through a Period of Unprecedented Change <b>PM</b></li> <li>• Successfully Appealing Medicare Claim Denials (Case Studies)</li> <li>• Pole Vault Instead of Limbo: Why Obsessive Attention to Radiology Documentation Always Pays a Huge Return</li> </ul>
5:45 pm–7:15 pm	Exhibitor Symposium <i>Generously sponsored by</i> <b>LANDAUER</b> <sup>®</sup>
6:00 pm–8:00 pm	2015 Awards and AHRA Fellow Reception <i>By invitation only</i>

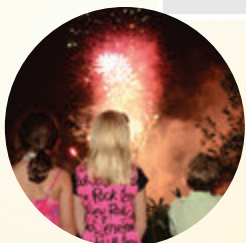


# AHRA 43<sup>RD</sup> ANNUAL MEETING

## Schedule At-A-Glance

### WEDNESDAY, July 22

7:00 am–8:30 am	Continental Breakfast
7:15 am–8:15 am	Exhibitor Symposium <i>Generously sponsored by</i> <b>FUJIFILM</b>
8:30 am–9:30 am	<b>Breakout Sessions</b> <ul style="list-style-type: none"> <li>• MRI Safety Audits as a Tool for Mitigating Risk</li> <li>• Increasing Radiology Value Through Enterprise Imaging – A Case Study <b>PM</b></li> <li>• Army Radiology – 20 Years of Peacekeeping and Wartime Radiology</li> <li>• Style Matters</li> <li>• Joint Commission Debuts New and Revised Diagnostic Imaging Standards</li> <li>• The Value of IAC Accreditation</li> </ul>
10:00 am–11:00 am	<b>Breakout Sessions</b> <ul style="list-style-type: none"> <li>• New Accreditation Requirements for Imaging (<i>Repeat</i>)</li> <li>• VNA: The Keys to a Successful Enterprise Image Archive</li> <li>• Breast Center Players and Communication in Mammography Leadership</li> <li>• Leading by Listening: Helping Your Customers Be Successful</li> <li>• Imaging Utilization Consideration in a Population Health Climate <b>PM</b></li> <li>• Managing Healthcare Labor: Radiology and Beyond – It Takes a Team Approach</li> <li>• C-Suite Panel Discussion (<i>Repeat</i>)</li> </ul>
11:00 am –2:00 pm	Exhibit Hall Open <i>Lunch served 12:00 pm – 1:30 pm</i>
2:00 pm–3:00 pm	Exhibitor Symposium <i>Generously sponsored by</i> <b>PHILIPS</b>
2:00 pm–3:00 pm	<b>Breakout Sessions</b> <ul style="list-style-type: none"> <li>• Final 2015 Joint Commission Standards for Radiology – How to Ensure Your Facility Is Prepared (<i>Repeat</i>)</li> <li>• Cultural Transformation: Theory and Practice</li> <li>• Emerging Collaboration Models Between Radiology Group Entities and Hospitals and Health Systems Resulting in Valued Partner Relationships</li> <li>• The Radiology Workforce: Results of 2015 ACR Survey <b>PM</b></li> <li>• Advancing Safety in a Multi-Hospital System</li> <li>• Are You the Leader You Want to Be?</li> </ul>
3:00 pm–3:30 pm	Beverage Break
3:30 pm–5:30 pm	Closing Business Session and Keynote <i>Generously sponsored by</i> <b>WEST PHYSICS®</b> <b>Featuring Brad Montgomery</b> 
7:00 pm–10:00 pm	AHRA's Venetian Carnival Masquerade Party



# AHRA 43<sup>RD</sup> ANNUAL MEETING & EXPOSITION

# Registration Form

Cancellation Policy: Cancellation of registration must be received in writing no later than June 19, 2015 and is subject to a \$75 handling fee. No partial or full refunds will be available after this date. If you cannot attend, you must notify AHRA Registration Coordinator in writing of substitute's name by June 30, 2015. If the substitute is not in the same registrant class as the original registrant, additional fees will be due. In the event the AHRA Annual Meeting is cancelled, AHRA will refund your registration fee only. AHRA is not responsible for airfare or hotel deposits and payments.

## 3 EASY WAYS TO REGISTER

### COMPLETE FORM AND:

**MAIL TO:** AHRA 2015 Registration, 490-B Boston Post Road, Suite 200, Sudbury, MA 01776 (All forms of payment)

**FAX TO\*:** AHRA 2015 Registration, (978) 443-8046 (Credit Cards only)

**ONLINE\*:** www.ahraonline.org (Credit Cards only)

\* If you register by fax or online please DO NOT also send a copy of your registration by mail; this may result in a duplicate registration.

### Please CLEARLY print, type, or attach a business card:

AHRA Member # \_\_\_\_\_

First Name \_\_\_\_\_

Last Name \_\_\_\_\_

Name on Badge \_\_\_\_\_  
(if different from above)

Credentials \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_  
 Work  Home

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

**ATTENDEE LIST:** Following the meeting, AHRA exhibitors receive a list of all attendees' mailing addresses. AHRA does not distribute phone numbers, fax numbers or email addresses.

### CHECK ALL THAT APPLY:

- New AHRA member (joined since August 2014)  
*(check to attend First Time Attendees' Reception!)*
- This is my first AHRA Annual Meeting  
*(check to attend First Time Attendees' Reception!)*
- Non-member
- Send me AHRA membership information
- I am a Veteran/Active Military Duty

### ANNUAL MEETING REGISTRATION FEES

#### Full Meeting Fee *(check one)*

Includes all educational programs, exhibit hall, and social events listed in the program.

- AHRA member \$650
- Non-member \$780
- \*Non-member plus AHRA membership \$835

#### Basic Management Program Fee *(check one)*

Includes all educational programs, exhibit hall, and social events listed in the program.

- AHRA member \$650
- \*Non-member plus AHRA membership \$835

#### Single Day Fee *(check one)*

Admits you to all educational programs, exhibit hall, and social events listed in the program for that day ONLY.

- AHRA member \$350
- Non-member \$480
- \*Non-member plus AHRA membership \$535

#### Day attending *(select one day only):*

- Monday  Tuesday  Wednesday

**\*Join and register!** Includes full meeting registration and one full year of AHRA membership with no application fee (a savings of \$25).

#### Guest Package \$80 per guest # of guests: \_\_\_\_\_

Includes admittance for one guest into the following events:

**AHRA Theme Party:** WED 7/22

**Keynote Sessions:** MON 7/20, TUES 7/21, WED 7/22

**Exhibit Hall Lunches:** MON 7/20, TUES 7/21, WED 7/22

Guest badges are for family members accompanying you to the AHRA Annual Meeting. They are not intended for radiology or other healthcare professionals. AHRA reserves the right to deny guest badges to any individual for any reason at any time.

Please provide the full names of family members who will need badges:

# AHRA 43<sup>RD</sup> ANNUAL MEETING & EXPOSITION

# Registration Form

## WORKSHOPS

### CRA Exam Workshop

Sunday, July 19 8:00 a.m. – 6:00 p.m.  
Includes continental breakfast, lunch, a full day program, and the President's Reception.

#### WITH FULL ANNUAL MEETING REGISTRATION:

- AHRA member \$150
- Non-member \$180

#### WORKSHOP ONLY:

- AHRA member \$300
- Non-member \$330

### Six Sigma Workshop – Half Day

Sunday, July 19 1:30 – 5:30 p.m.  
Upon completion, attendees will be awarded an AHRA White-Belt certificate in Lean/Six-Sigma methodology.

#### WITH FULL ANNUAL MEETING REGISTRATION:

- AHRA Member \$100
- Non-Member \$130

#### WORKSHOP ONLY:

- AHRA member \$150
- Non-member \$180

### Leadership and Mentoring for Radiology Directors and Managers

Sunday, July 19 1:30 – 5:30 p.m.

#### WITH FULL ANNUAL MEETING REGISTRATION:

- AHRA Member \$100
- Non-Member \$130

#### WORKSHOP ONLY:

- AHRA member \$150
- Non-member \$180

## SPECIAL NEEDS

Please describe any needs that require special arrangements.

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## Continuing Education

AHRA has applied for CRA and ARRT Category A continuing education credits.

## DISCOUNTS FOR MULTIPLE REGISTRANTS

*Applies to Full Meeting AND Basic Management Program Registrations*

Take 20% off the registration fee for the third and additional registrants from the same facility/institution. This discount does not apply to multiple facilities within a health system. Each registrant must complete a registration form.

PLEASE NOTE: This discount applies to the registration fee ONLY. It should not be applied to the total, once additional workshop and guest fees have been included.

Please list the name of the other registrants from your facility in the space provided below or if you are registering on-line, indicate in the fields provided.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

## REGISTER ME NOW!

Annual Meeting Registration Fee	+	_____
Multiple Registration Discount	-	_____
Additional workshop fees		
• CRA Exam Workshop	+	_____
• Half Day Six Sigma Workshop	+	_____
Guest Package	+	_____
<b>TOTAL</b>		_____

## REGISTRATION PAYMENT

Registration payment MUST accompany this form. If you are using MasterCard, VISA, or American Express the registration form can be faxed to (978) 443-8046 or you may register online at [www.ahraonline.org](http://www.ahraonline.org). If you register by fax or online, please DO NOT also send a copy or your registration by mail; this may result in a duplicate registration.

- Payment enclosed
- Check # \_\_\_\_\_  
(made payable in US dollars to AHRA Federal Tax ID: 23-7271872)
- Credit Card
  - Visa: CVV Code\* \_\_\_\_\_
  - MasterCard: CVV Code\* \_\_\_\_\_
  - American Express

\* The CVV code is the last 3 digits in the signature strip on the back of the credit card.

CARD NUMBER \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_

NAME ON CARD (PLEASE PRINT) \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_

# Sponsors

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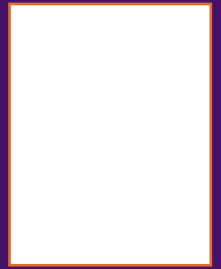
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AHRA 43rd ANNUAL MEETING  
AND EXPOSITION  
July 19-22, 2015  
The Venetian-Palazzo Hotel and  
Sands Expo & Convention Center  
Las Vegas, NV

AHRA  
490-B Boston Post Road, Suite 200  
Sudbury, MA 01776

■ 1-800-334-AHRA ■ [www.ahraonline.org](http://www.ahraonline.org)



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**2015**

Registration Brochure ■ 1-800-334-AHRA ■ [www.ahraonline.org](http://www.ahraonline.org)